

The logo for El Paseo Bank features the name "EL PASEO BANK" in a serif font, centered between two horizontal gold bars with a stepped, decorative edge.

EL PASEO BANK

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EL Paseo Bank Promotes Market Place Branch Manager, Anabel Jacquez to Vice President.

(Palm Desert—February, 10, 2009) El Paseo Bank recently promoted, Anabel Jacquez to Vice President. Jacquez has been Branch Manager of El Paseo Bank's Market Place Branch in Palm Desert since its 2006 opening. Adjacent to Sun City, deposits at the Market Place Branch have risen to \$64 million. "Our bank is all about customer service. On a daily basis, our regular customers bring us new customers," explains Jacquez. "I feel like our customers are our best sales force and all I have to do is take great care of them."

Between 2006 and 2008 deposits for all three El Paseo Branches grew from \$125 million to \$180 million and have increased nearly \$17 million in deposits so far in 2009.

Jacquez started with El Paseo Bank in Dec. 2000 in its main Branch on El Paseo as operations manager. She was named as the branch manager of the bank's marketplace branch near Sun City in 2006. She was promoted to Vice President of the company last month and was also named by her fellow workers as "employee of the year in both 2005 and 2006. "For eight years, Anabel has continually provided the customer a positive experience and that is what our Bank is all about," observes, Douglas Allensworth, President of El Paseo Bank. "In addition she is easy to work with and well respected by her peers," Allensworth adds,

With three branches in Palm Desert, one in Park City and one in Salt Lake City, Utah, El Paseo Bank continues to be a "Well Capitalized" bank. Utah branches operate under the name Frontier Bank, FSB.