

The logo for El Paseo Bank features the words "EL PASEO BANK" in a serif font, centered between two horizontal gold bars with a stepped, decorative edge.

EL PASEO BANK

El Paseo Bank

FOR IMMEDIATE RELEASE

Contact: Sheila Kiner

760-862-0099 - skiner@elpaseobank.com

El Paseo Bank Receives 2010 “Exemplary Financial Institution Award” From Rancho Mirage Chamber of Commerce.

(Palm Desert—February 16, 2010) El Paseo Bank’s Country Club Village Branch in Rancho Mirage branch recently received a “Rammy “Award for Exemplary Financial Institution.” Over two hundred guests attended the 15th annual, Rancho Mirage Chamber of Commerce Excellence awards ceremony and dinner at Thunderbird Country Club. “I was pleased that Branch Manager Kristen Seddon and two members of her team were on hand to accept the award,” says El Paseo Bank President, Doug Allensworth.

Winners were selected by the Rancho Mirage Chamber members who choose from five nominees in each of the twelve categories. “Nominees came from across the Coachella Valley and not just Rancho Mirage,” explains, Darren Zetena, Director of Communications and Finance for the Chamber. “This year the awards truly acknowledged and rewarded the hard work of these businesses during these challenging economic times,” Zetena adds.”

El Paseo Bank’s Rancho Mirage Country Club Village Branch opened in 2008 and has grown quickly to \$35 million in deposits year-to-date.

With two branches in Palm Desert, one in Rancho Mirage, one in Park City and one in Salt Lake City, Utah. El Paseo Bank continues to be a “Well Capitalized” bank. Utah branches operate under the name Frontier Bank, FSB.

74175 El Paseo, Palm Desert, CA 92260 • Phone 760.862.0099 Fax 760.862.1866

