



El Paseo Bank

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EL Paseo Bank Announces Two Promotions at The Market Place Branch in Palm Desert.

(Palm Desert—October 7, 2009) El Paseo Bank recently promoted, Katie Guitierrez to Senior Teller at its Market Place branch. Katie began her banking career at El Paseo Bank's main branch as a teller in June, 2006. In 2007 Katie transferred to The Market Place branch. While working as teller, Katie learned the day to day functions of the Operations Department. "Katie has established a wonderful rapport with all of our customers making her an intricate part in the success of our branch," explains Anabel Jacquez, Vice President and Market Place branch Manager. Like the entire team at El Paseo Bank, Katie understands the customer is the most important person in the bank.

In addition, Jacquez announced Jessica Garza's new position as New Accounts/Operations Representative at The Market Place branch. Jessica started with El Paseo Bank in July, 2007. Jessica's has held several different positions including; teller, new accounts rep and Saturday supervisor. "Jessica has been an important part in the tremendous success of our branch. She is highly motivated, always volunteering for additional responsibilities and a quick learner," observes, Jacquez. Every day, Jessica demonstrates her understanding of the value in providing true customer service.

The Market Place branch opened in 2006 opening. Adjacent to Sun City, deposits there have grown to \$82 million. With three branches in Palm Desert, one in Park City and one in Salt Lake City, Utah, El Paseo Bank continues to be a "Well Capitalized" bank. Utah branches operate under the name Frontier Bank, FSB.